

A. Tracer



Rainbow Care



Cellpheus Pro.



Mesotherapy Solution



Easy Hairfull



Home Care



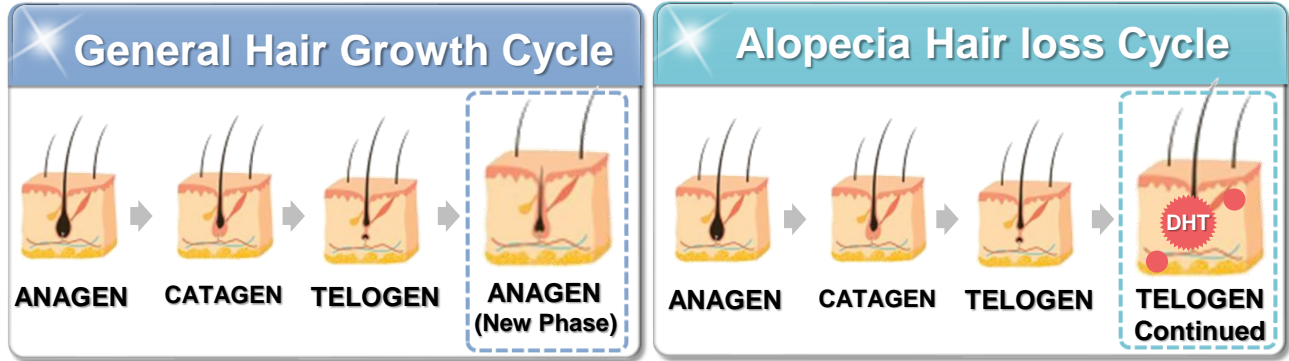
IIT Program

Initial Intensive Therapy



Reasons For Hair Loss and Treatment Method

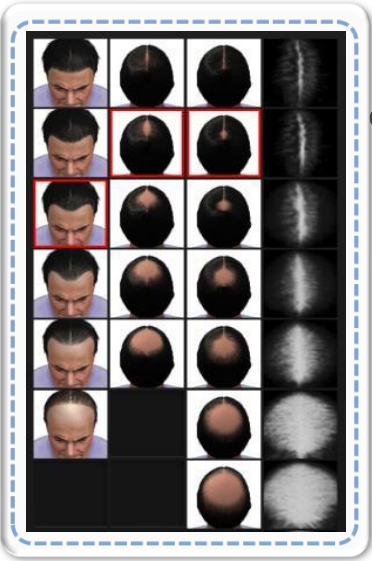
In general, hair loss and regrowth according to hair cycle is a common and repetitive process for both men and women. However, hairs of people who has androgenetic alopecia or female pattern hair loss become short, thin and sometimes vanish as they go by hair cycle because of hormones (DHT), short of nutrient and oxygen due to blood vessel constriction.



Medicines + Mesotherapy + Scalp Care + Home Care (Shampoo, Solution) + Hair Transplant

A horizontal row of five treatment options, each in a rounded rectangular box. From left to right: 1. 'Medicines' with an image of a box of Finasteride Tablets USP (1mg) and blister packs. 2. 'Mesotherapy' with an image of a gloved hand using a syringe to inject a patient's scalp. 3. 'Scalp Care' with an image of a hand using a scalp massager brush on hair. 4. 'Home Care (Shampoo, Solution)' with an image of BALLVIC hair care products. 5. 'Hair Transplant' with an image of a surgical procedure on a patient's head.

Fast & Accurate diagnosis of Hair Loss, A.Tracer



Tracking of Changes

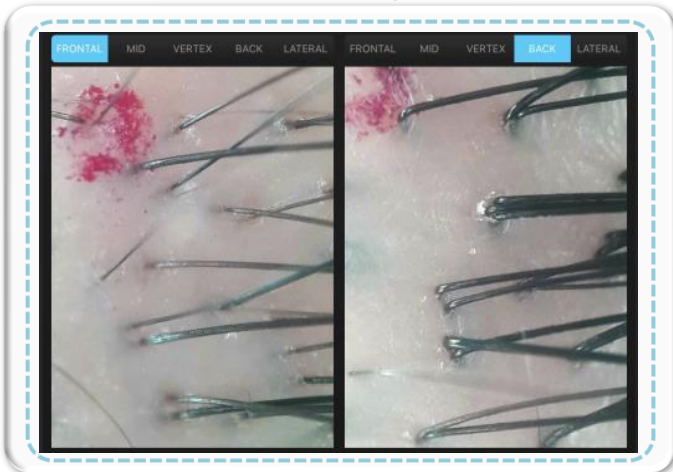


Easy,
Fast,
Exact

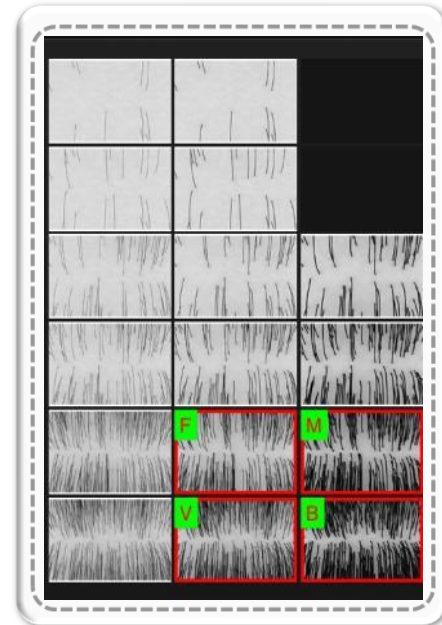


Follicle

Scalp



Hair Density



■ Rainbow System: Function & Applicable Scalp

Violet

Desmosome Breaker : All Scalp

It is scaling liquid as well as the booster for increased nutrition absorption

Red

Anti-microbial : Seborrheic dermatitis, folliculitis, dandruff

It will solve scalp trouble caused by mold or bacteria

Orange

Sebum Regulator : Oily Scalp, Seborrheic Scalp

It will help sebum control

Yellow

Scalp Purifier : Dry Scalp, Atopy, Sensitive, Psoriasis Scalp

It detoxifies and absorbs heavy metals and pollutants

Green

Scalp Protector : Psoriasis, Sensitive, Dry scalp

It soothes scalp. And has anti-inflammatory, moisturizing & protecting function

Blue

Hair follicle stimulator : Alopecia, MPHR, FPHR, Alopecia areata, Telogen effluvium

DHT blockers, Growth Factor regulator, and Strengthen hair growth

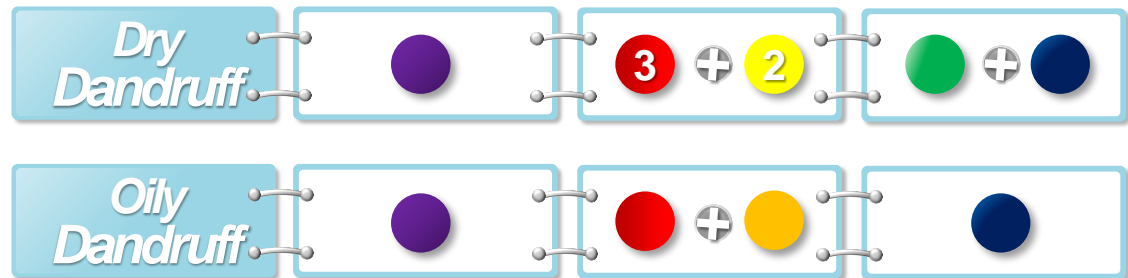
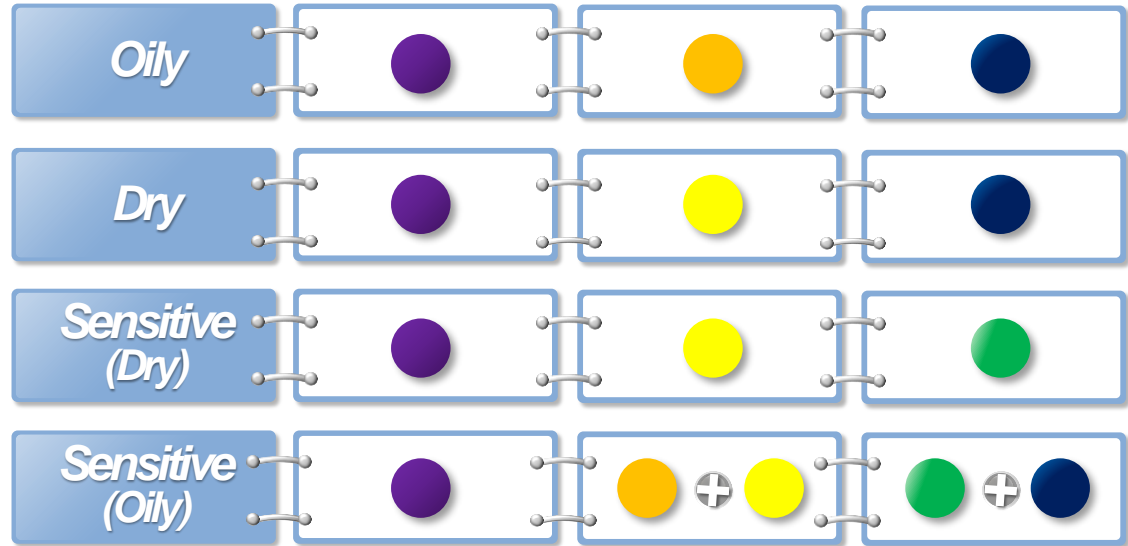
Indigo

Scalp Barrier Repair : Seborrheic dermatitis, Psoriasis, Atopic, Tinea capitis, Dandruff, Dryness

Restores genetically weak scalp Strands



■ Rainbow System: How to mix(1)



■ Rainbow System: How to mix(2)



<i>Dry Alopecia</i>	●	●	1 + 4
<i>Oily Alopecia</i>	●	●	●
<i>Sensitive Alopecia</i>	●	●	2 + 3



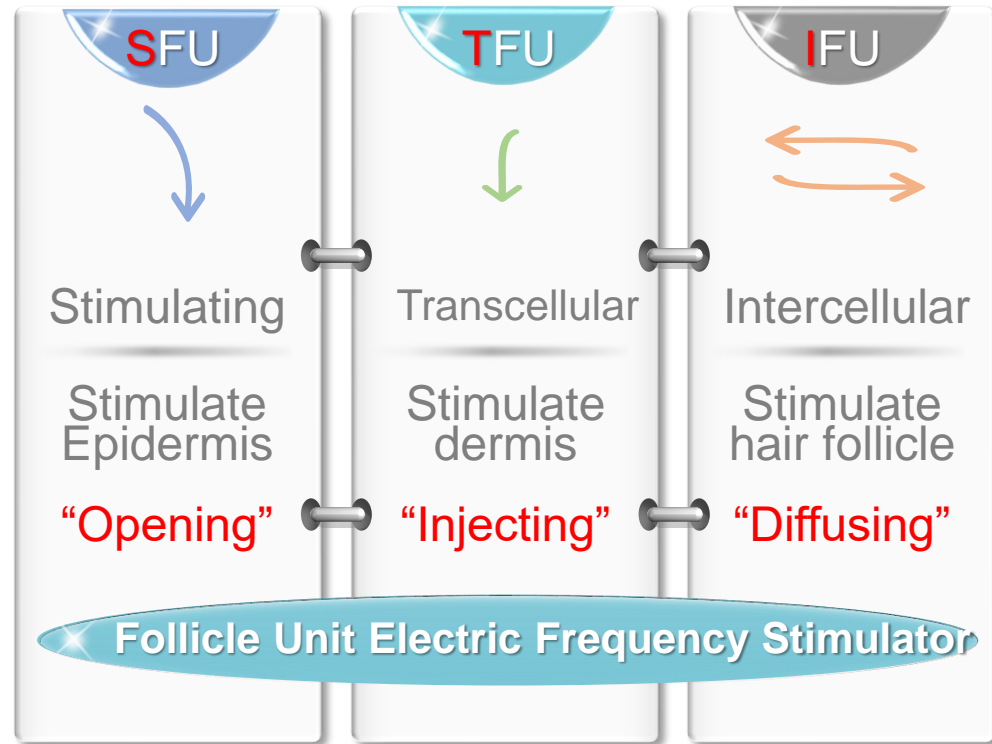
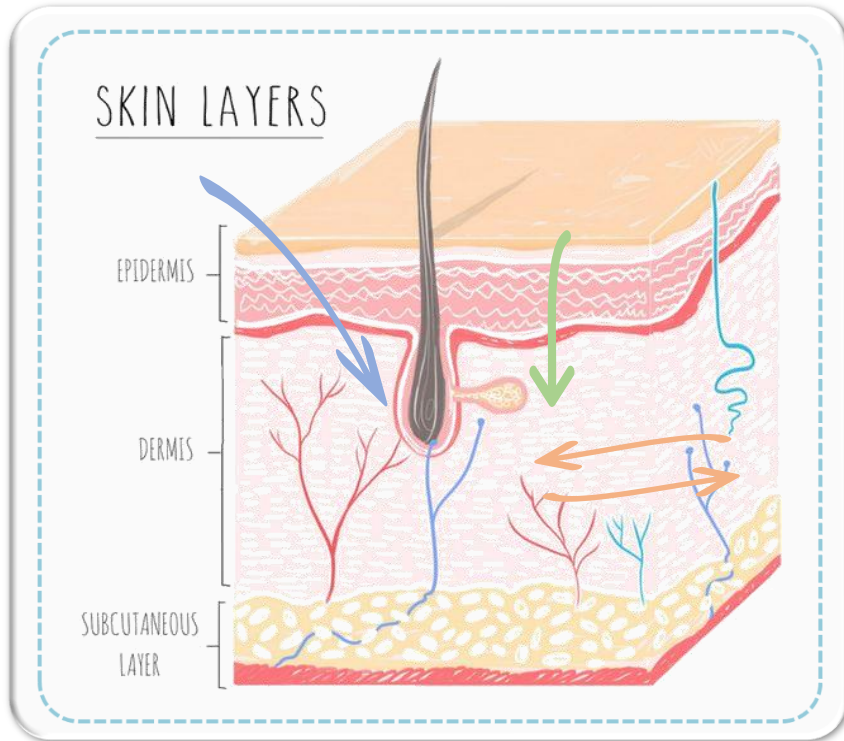
<i>Psoriasis</i>	●	4 + 1	● + ●
<i>Seborrheic Dermatitis</i>	●	4 + 1	●
<i>Inflammation erythema</i>	●	4 + 1	●
<i>Dermatophytosis</i>	●	●	●
<i>Folliculitis</i>	●	● + ●	1 + 4
<i>Atopic dermatitis</i>	●	●	● + ●

■ Here's the CELLpheus!










■ What is CELLpheus..?

“Needless, Painless ball-pod Mesotherapy, with great result”



*Mucosal layer injection technology upon regulated stepping motor ampoule plunger

What Kinds of Ampoules there..?

	Ampule	Main Effect	Active Ingredients	Case For
Promote Growth	CTP 	<ul style="list-style-type: none"> - Hair re-growth - Facilitating Regeneration 	Copper Tripeptide - 1	ALL / Male
	GFR 	<ul style="list-style-type: none"> - Promoting growth factors - Repair damaged DNA 	Eriobotrya Japonica Leaf Extract	ALL
By Hair loss Pattern	FPHL 	<ul style="list-style-type: none"> - Reduction in resting hair - Less female hormone function 	Pterocarpus Marsupium Bark Extract	Female / Resting period hair
	MPHL 	<ul style="list-style-type: none"> - DHT Blocker - 5a-Reductase Inhibitor 	Serenoa Serrulata Fruit Extract, Hydrolyzed Yeast Protein Complex	Male
	AAHL 	<ul style="list-style-type: none"> - Immune Privilege (IGF-1, TGFb-1) 	Whey Protein, Acetyl Tetrapeptide-11	Areata Alopecia
Scalp Normalization	AIF 	<ul style="list-style-type: none"> - Anti-inflammatory - Anti-bacterial 	Hexamidine Diisethionate	Seborrheic, Redness, Itching
	NTC 	<ul style="list-style-type: none"> - Facilitating hair follicle stem cells 	Yeast Extract	All

■ Mesotherapy Solution: CURESTEM CELL HEALER C20



CURESTEM CELL HEALER C20 (2ml x 10 Vials)

The GD11 Curestem Cell Healer C20 contains 200,000ppm of human cord blood cell conditioned media that helps improve skin sensitivity, elasticity, skin regeneration and even improves healthy scalp environment for hair.

This serum works well with all skin types and promotes dramatic results.

Directions:

Mix C20(2ml) with N/S(2ml) & apply on the affected area

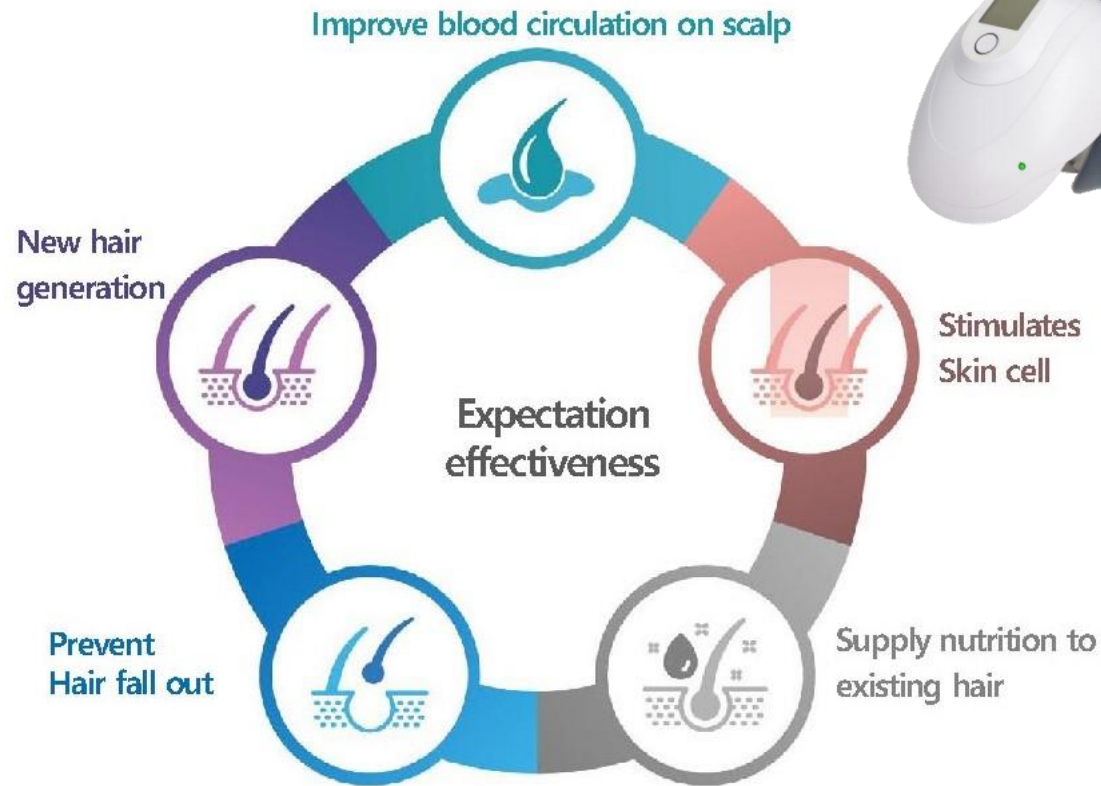
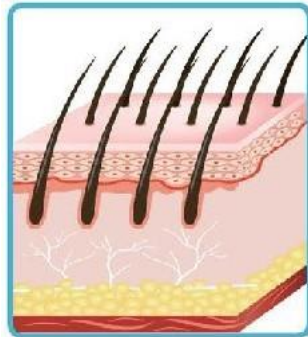
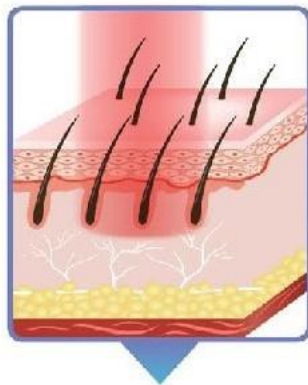
For skin treatment: Apply onto the skin with MTS.

For Scalp (Hair loss) treatment: Apply onto the scalp with MTS or injection

Easy HairFull: Low-output laser hair loss therapy

“Low-output therapy is safer than surgery or medication, without side effect.”

Make your hair healthy and luxuriantly with safe treatment.



■ Homecare Products : Shampoo & Solution

“Shampoo” by hair type(Dry, Complex, Trouble...)

“Solution” by Alopecia Type(Male, Female, Areata, Seborrheic...)

Telogen
Effluvium

Androgenetic
Alopecia

Alopecia
Areata

Seborrheic
Scalp

Hair
transplant

Ballvic W



FPHL



MPHL



Ballvic AIS



Ballvic
Sebo



Ballyvic
Transform



*Optimized solutions for each different Hair Loss : MPHL, FPHL, TE, AA, HT

*Patient shows high acceptance of Hair Loss Specialized Clinics

2-3 months Program table

CATEGORY		1 Month				2 Months				3 Months			
		1Wk	2Wk	3Wk	4Wk	1Wk	2Wk	3Wk	4Wk	1Wk	2Wk	3Wk	4Wk
CLINIC	Diagnosis	o			o				o				o
	Shampoo & Scalp Detox	o	o	o	o	3M*	o	3M	o		o		o
	Cellpheus	o	o	o	o	3M	o	3M	o		o		o
	Mesotherapy	o	o	o	o								
	Easy Hairfull	o	o	o	o	3M	o	3M	o		o		o
	Homecare	D*	D	D	D	D	D	D	D	D	D	D	D

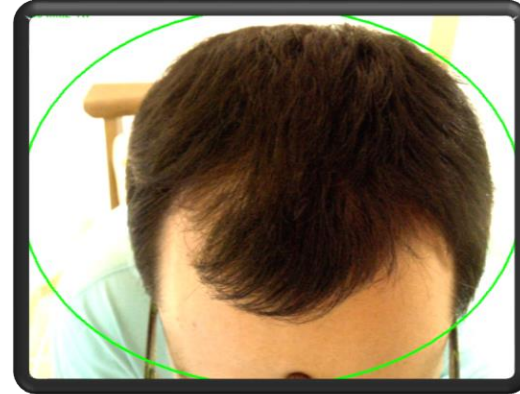
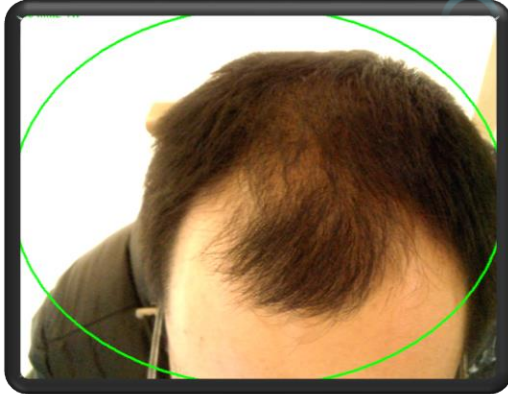
*3M : 3Months package only

*D : Daily Care

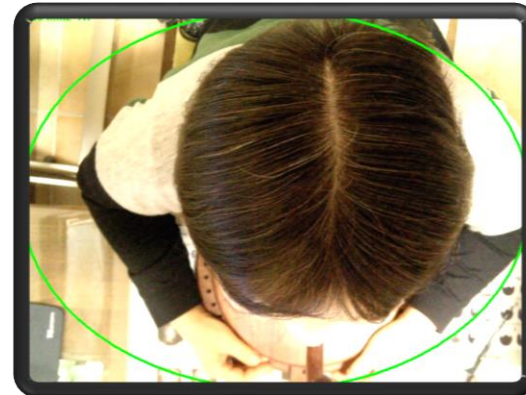
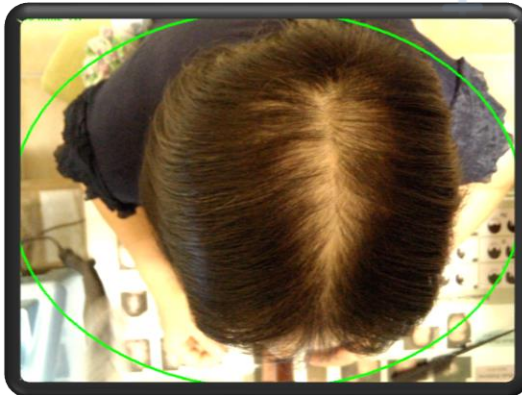
■ Results : Before & After

*IIT Treatment

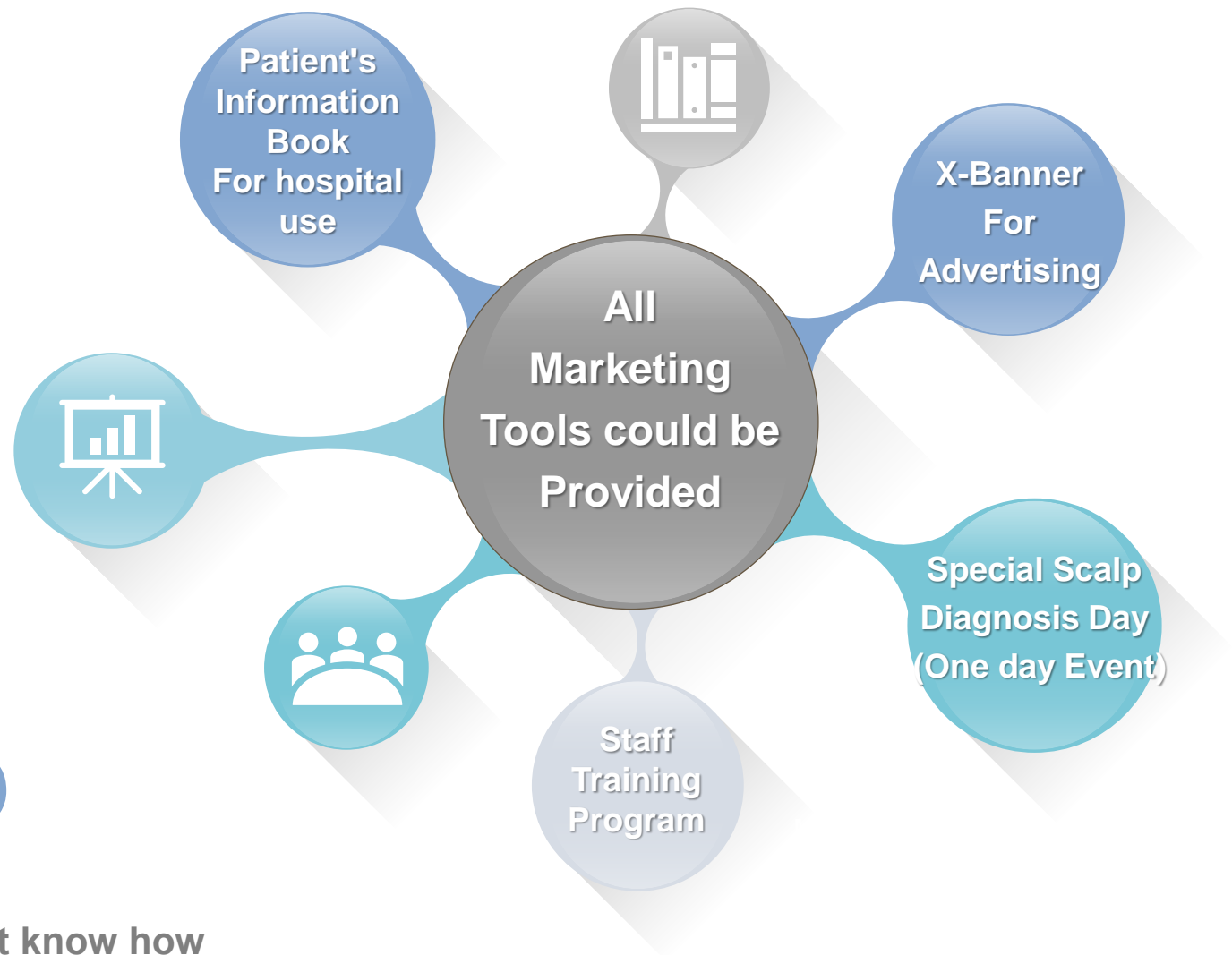
♂ Male type



♀ Female type

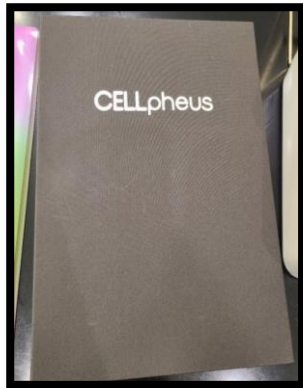
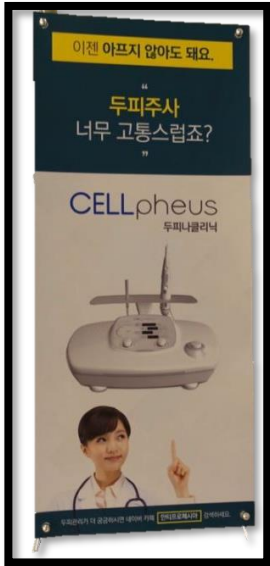


■ All Marketing Tools are Supportive



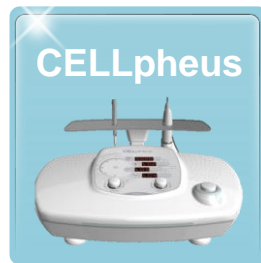
You don't know how to do marketing?

Examples in Korea Market, Marketing goods



■ How I can organize the Hair loss package?

“If you’re in a **Clinic/Hospital...**”



“If you’re in a **Salon/Spa...**”

